

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

Billing Address:

Mentzer Media Service Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21286

INVOICE

Advertiser	60 Plus Association
Product	64 / 60 PLUS ASSOC.
Estimate Number	64

Invoice #	4083482-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KMSP		
Account Executive	Jacalyn Palmiotto		
Sales Office	FSS Philadelphia		
Sales Region	National		

Order #	4083482
Alt Order #	Political Issue
Deal #	
Order Flight	11/01/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 6am	6a-7a								
	Political Iss	sue Rates									
				10/29/1	2 to 11/04/12	2x	TF				
	9			Th	11/01/12	:30	5:59 AM	SPA- 12- TV- 18H	\$625.00		2
	9			F	11/02/12	:30	6:28 AM	SPA- 12- TV- 18H	\$625.00)	1
2	9	Fox 9 AM News at 6am	6a-7a								
	Political Iss	sue Rates									
					2 to 11/04/12	2x	TF				
	9			Th	11/01/12	:30	6:23 AM	SPA- 12- TV- 18H	\$625.00		2
	9			F	11/02/12	:30	6:14 AM	SPA- 12- TV- 18H	\$625.00)	1
3	9	Fox 9 AM News at 6am	6a-7a								
	Political Iss	sue Rates									
				10/29/1	2 to 11/04/12	2x	TF				
	9			Th	11/01/12	:30	6:56 AM	SPA- 12- TV- 18H	\$625.00		2
	9			F	11/02/12	:30	6:39 AM	SPA- 12- TV- 18H	\$625.00)	1
4	9	Fox 9 AM News at 6am	6a-7a								
	Political Iss	sue Rates									
					2 to 11/04/12	1x	T				
	9			Th	11/01/12	:30	6:40 AM	SPA- 12- TV- 18H	\$750.00)	1
5	9	FOX at 5	5P-530P								
	Political Iss	sue Rates									
				10/29/1	2 to 11/04/12	1x	F				
	9			F	11/02/12	:30	5:21 PM	SPA- 12- TV- 18H	\$1,000.00)	1
6	9	FOX at 530	530p-6p								
•	Political Iss										
		740 1 14100		10/29/1	2 to 11/04/12	1x	F				
	9			F	11/02/12	:30	5:56 PM	SPA- 12- TV- 18H	\$1,000.00		1
7	9	Fox at 9	9p-10p	•	, 0=, 1=		5.55 . W	12 1, 1011	ψ.,σσσ.σσ		•
•	Political Iss		ah-10h								
	Fullical 155	oue Nates									

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7	9	Fox at 9	9p-10p	•		•	•	•	•		
	Political Iss	sue Rates									
					2 to 11/04/12	1x					
	9			F	11/02/12	:30	9:22 PM	SPA- 12- TV- 18H	\$5,000.00		1
8	9	FOX at 10	10p-1035p								
	Political Iss	sue Rates									
					2 to 11/04/12	1x	F				
	9			F	11/02/12	:30	10:16 PM	SPA- 12- TV- 18H	\$3,000.00		1
9	9 Political Iss	Th Prime Other 1 XFACT	7p-9p								
	Political iss	sue Rales		10/29/13	2 to 11/04/12	1x	T				
	9			Th	11/01/12	:30	7:32 PM	SPA- 12- TV- 18H	\$10,000.00		1
10	9 Political Iss	Fox 9 AM News Saturday 7a sue Rates	7a-8a						. ,		
				10/29/12	2 to 11/04/12	1x	S-				
	9			Sa	11/03/12	:30	8:00 AM	SPA- 12- TV- 18H	\$550.00		1
11	9 Political Iss	Pac-12/ Big 12 RS Prime Game sue Rates	630p-10p								
				10/29/12	2 to 11/04/12	1x	S-				
	9			Sa	11/03/12	:30	7:44 PM	SPA- 12- TV- 18H	\$2,000.00		1
12	9 Political Iss	Sa News Flw Cige Football sue Rates	Various								
				10/29/12	2 to 11/04/12	1x	S-				
	9			Sa	11/03/12	:30	10:25 PM	SPA- 12- TV- 18H	\$1,400.00		1
13	9	Sa News Flw Cige Football	Various								
	Political Iss	sue Rates									
	•				2 to 11/04/12	1x	S-		M4.400.00		
	9			Sa	11/03/12	:30	10:41 PM	SPA- 12- TV- 18H	\$1,400.00		1
14	9	Fox 9 AM News Su 7am	7a-8a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Political Iss	ue Rates	•	•					•		
					2 to 11/04/12	1x	S				
	9			Su	11/04/12	:30	7:54 AM	SPA- 12- TV- 18H	\$600.00		1
15	9 Political Iss	NFL RS Game Vikings ue Rates	Various								
					2 to 11/04/12		S				
	9			Su	11/04/12	:30	5:26 PM	SPA- 12- TV- 18H	\$40,000.00		1
16	9 Political Iss	FOX at 9 ue Rates	9p-10p								
					2 to 11/04/12	1x	S				
	9			Su	11/04/12	:30	9:28 PM	SPA- 12- TV- 18H	\$5,000.00		1
17	9 Political Iss	Fox 9 AM News at 6am ue Rates	6a-7a								
				11/05/12	2 to 11/11/12	2x	M				
	9			M	11/05/12	:30	5:59 AM	SPA- 12- TV- 18H	\$750.00		1
	9			M	11/05/12	:30	6:22 AM	SPA- 12- TV- 18H	\$750.00		2
18	9 Political Iss	Fox 9 AM News at 6am ue Rates	6a-7a								
				11/05/12	2 to 11/11/12	1x	M				
	9			M	11/05/12	:30	6:55 AM	SPA- 12- TV- 18H	\$750.00		1
19	9 Political Iss	FOX at 5 ue Rates	5P-530P								
				11/05/12	2 to 11/11/12	1x	M				
	9			M	11/05/12	:30	5:10 PM	SPA- 12- TV- 18H	\$1,000.00		1
20	9 Political Iss	FOX at 530 ue Rates	530p-6p								
		-		11/05/12	2 to 11/11/12	1x	M				
	9			M	11/05/12	:30	5:56 PM	SPA- 12- TV- 18H	\$1,000.00		1
21	9	Fox at 9	9p-10p								

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	Political Issue Rates	·								
			11/05/12 t	to 11/11/12	1x	M				
	9		M	11/05/12	:30	9:13 PM	SPA- 12- TV- 18H	\$5,000.00		1
22	9 FOX at 10 Political Issue Rates	10p-1035p								
	Political issue Rates		44/05/404	- 44/44/40	4	M				
			11/05/121	o 11/11/12	1x	M				
	9		M	11/05/12	:30	10:33 PM	SPA- 12- TV- 18H	\$3,000.00		1
		Aired Spots	26							

<u>Gross Total</u> \$87,700.00

Agency Commission \$13,155.00

Net Amount Due \$74,545.00 Payment Terms 30 Days